



Information for sponsors and exhibitors

The CAiSE (Conference on Advanced Information Systems Engineering) is the premier European scientific event in the field of information systems engineering. The 19th international event (CAiSE'07) is organized under the leadership of Prof. Dr. John Krogstie (NTNU, Norway), Prof. Dr. Andreas Opdahl (UiB, Norway), Prof. Dr. Guttorm Sindre (NTNU, Norway) and Dr. Hallvard Trøttestad (NTNU, Norway).

CAiSE'07 will be held 11-15 June 2007 in Trondheim, the “capital of technology” in Norway. The theme of the conference in 2007 is Ubiquitous Information Systems Engineering, and given the current establishment of ‘Wireless Trondheim’, the conference site is well chosen.

Goal of the conference:

CAiSE'07 aims to bring together practitioners and researchers in the field of information systems engineering. CAiSE'07 invites submissions on the development, maintenance, procurement and usage of information systems - especially submissions dealing with aspects related to information systems engineering in ubiquitous environments.

Theme of the conference

Most modern information systems span activities performed in several organizations and at different geographical locations. They often support the untethered mobility of their users. The systems have already today a large impact on every day life in the organizations, and on the individuals. As we move towards ambient, pervasive and ubiquitous computing this impact will increase significantly.

Participation

250-300 participants normally visit the conference and accompanying workshops each year. These include engineers, consultants, IT-architects, tool-vendors, is-managers, researchers, professors, and student.

The majority of the participants are from Europe, but participants also come from USA, Canada, Asia-Pacific, and Latin America.

The main conference generally holds a high standard, with less than 20 percent of the papers submitted to the conference being accepted.

Two sponsor-levels have been defined:

- Gold €2500
- Platinum €6000

For both levels the following is included

- Company logo on banner display at the venue
- Company logo on conference poster
- Company logo on conference website
- Company logo on the cover of the conference agenda distributed to all participants

Sponsoring on Platinum level in addition gives:

- Acknowledgement in print campaigns and press releases
- A 4-6 sq.meter stand for own advertising/product presentation
- 2 free registrants to the conference, including admission to the conference, conference proceedings, and invitation to the gala dinner

A 4 sq.meter stand area can alternatively be ordered separately or as combination with a Gold-sponsor level for €400

See <http://caise07.idi.ntnu.no> for further information, or contact the general chair John Krogstie at krogstie@idi.ntnu.no or +4793417551